

STAC FOR LIFE

PROGRAM GUIDE FOR PILOT YEAR



*To develop the leaders of
today, where they live,
using the arts...*

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MISSION // VISION // TABLE OF CONTENTS

OUR MISSION | *To develop the leaders of today, where they live, using the arts.*

OUR VISION | *Life Arts Inc. achieves its mission through equipping under-resourced and underrepresented middle, high, and college-aged youth with the tools of LIFE—leadership, innovation, faith, and entrepreneurship—through its programs, pathways, and partnerships for the purpose of arts-forward educational, therapeutic, and workforce equity.*

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INTRODUCTION // PURPOSE

Introduction to AP for Life

STAC for Life was developed by current Life Arts Executive Director Darius Williams out a passion to combat unemployment and the alarming thread of “arts-less” education. Through his conversations with Life Arts founder Brian Owens, leaders at Christian Academy of Greater St. Louis, and partners at Maryville University, STAC for Life was born provide arts-forward educational, therapeutic, and workforce development services/curriculum to middle and high school youth.

Purpose Statement

In partnership with Christian Academy and powered by Maryville University, STAC FOR LIFE (Science, Technology, Arts, and Culture) is an educational, therapeutic, and workforce development program that generates career pathways for high school students by offering skills-based certificates, college-accredited curriculums, arts therapeutic services, real-world internships with local businesses, and creative service projects.

Core Challenges & Solutions

Core challenges addressed through STAC for Life

- 1) **EDUCATION** – Lack of hard, soft, and practical workforce skills-dedicated curriculums
- 2) **THERAPEUTIC** – Scarcity of arts-forward therapeutic services and educational integration
- 3) **WORKFORCE DEVELOPMENT**– Community need for homegrown leaders and youth who are equipped with the practical skills to meet underemployment deficits in St. Louis

Core solutions addressed through STAC for Life

- . Certificate-centric learning labs & cloud-based college-accredited courses
- . Creative service project resources & community arts & music therapy
- . Internships & multimedia platforms (TED Talk style showcase, YouTube podcasts, etc.),



GENERAL SPECIFICS // GOALS & SUCCESS METRICS

Specific Goals & Measurables for AP for Life

- I. STAC Students are empowered through learning labs and college courses for the purpose of providing real-world, workforce, hard and soft skills with the express commitment to creating them both career and collegiate opportunities**
 - a. Success Metrics & Evaluation
 - i. Personal testimonial of labs and courses impact for/on students
 - ii. Amount of total completed courses, credit-equivalence hours, and awarded certificates
- II. STAC Students are empowered through the therapeutic services and a creative social project for the purpose of identifying and reconciling personal and community-held trauma with the goal of helping themselves and others**
 - a. Success Metrics & Evaluation
 - i. Personal testimonial of how arts and music therapy helped students overcome something/trauma
 - ii. Personal testimonial of how students identified and undertook a social challenge through showcase and other media
 - iii. How many hours of therapy were underwent by students
 - iv. What types of creative community projects were undertaken
- III. STAC Students are empowered through real world internships and a TED Talk-style showcase for the purpose of highlighting the practicality of their newfound skills and lessons**
 - a. Success Metrics & Evaluation
 - i. Personal testimonial around the connection between their creative service project(s), skills learned, internship, and social impact
 - ii. How many hours did students undertake for creative service project and internship through STAC for Life



GENERAL SPECIFICS // LEARNING LABS

Learning Labs

- ⇒ Students participate in “learning labs”
- **PURPOSE** | To educationally provide STAC Students practical leadership and workforce formation
 - **DURATION** | 8-weeks of “coursework” & semester of service
 - Each course cumulates with an **official certificate of completion**
 - Students will complete music & arts therapy sessions during this time
 - These labs are a series of courses created and overseen by Life Arts in partnership with Life Creative Group & Maryville University:
 - **Leadership I**
 - Target age level: 9th Grade
 - **Purpose** | Give students resources necessary for undertaking a creative social project
 - **Leadership II**
 - Target age level: 10th Grade
 - **Purpose #1** | Give students resources necessary for undertaking a creative social project
 - **Purpose #2** | Give students the practical hard and soft skills necessary for real world workforce scenarios
 - **Leadership III & Internship**
 - Target age level: 11th & 12th Grade
 - **Purpose #1** | Give students the practical hard and soft skills necessary for real world workforce scenarios
 - **Purpose #2** | Give students and local businesses real-world internships for the sake of workforce development



GENERAL SPECIFICS // COLLEGE CREDIT & CERTIFICATES

Microcourses & Certificates

- ⇒ Students participate in online microcourses and earn college-credit and a certificate related to the specific skill learned (Powered by Maryville University)
- **PURPOSE** | To educationally provide STAC Students college-level education and certificates proving they learned a workforce skill
 - **DURATION** | 8-weeks per course
 - Each course cumulates with an **official certificate of completion**
 - These certificates of completions earn students the following:
 - College credit at Maryville University
 - Pre-requisites for an internship or apprenticeship in “Leadership III”
 - Courses and skills to be learned through microcourses:
 - Digital Marketing
 - Business Analysis
 - Geospatial Analysis
 - Customer Service
 - Cybersecurity
 - Coding
 - CRM Management Clients



GENERAL SPECIFICS // SERVICE PROJECT & THERAPY

Creative Service Project

- ⇒ Students complete a creative service project
 - **PURPOSE** | To provide STAC Students perspective and formation around how educationally and therapeutically to identify social problems as well as address them no matter their circumstances
 - **DURATION** | Semester/Full year
 - Students will be given resources and platforms necessary for completion of creative service project
 - Some platforms include (but aren't limited to):
 - Podcasting
 - YouTube & multimedia video
 - End-of-year showcase

Community Music & Arts Therapy

- ⇒ Students participate in music and/or arts community therapy
 - **PURPOSE** | To therapeutically empower STAC Students to be better more self-aware of themselves, their lives, and the lives of those around them
 - **DURATION** | 8-weeks/semester
 - Students will create an artistic expression related to their trauma
 - Therapy partners and providers:
 - Maryville University | Music Therapy
 - Southern Illinois University – Edwardsville | Arts Therapy



GENERAL SPECIFICS // INTERNSHIPS & SHOWCASE

Internships & Apprenticeships (not included Pilot Year)

- ⇒ Students undergo an internship or apprenticeship with a local business their junior or senior year (powered by Maryville University & Life Creative Group)
- **PURPOSE** | To empower STAC Students with real-world workforce experience and opportunities
 - **DURATION** | Semester/Full-year
 - *Logistical specifics are still being developed with the help of Christian Academy, Maryville University, Life Creative Group, and our community business partners...*

End-of-year Showcase

- ⇒ Residents will participate in an end-of-year showcase and fundraiser
- **PURPOSE** | To celebrate STAC Students by showcasing their educational, therapeutic, and workforce success over the course of the STAC for Life program while also generating publicity for Christian Academy, Maryville University, and Life Arts
 - Several students, at various points in the program, will participate in a Ted Talk style presentation of their time in STAC for Life



PROGRAM BREAKDOWN // TIMELINE

Timeline

PRE-STAC	
<u>PREPARATION</u> August - December	<ul style="list-style-type: none"> • Complete “Learning Lab” classroom at Christian Academy • Completion of Learning Labs & College Curriculums
PILOT YEAR	
<u>LAUNCH OF STAC</u> January – February	<ul style="list-style-type: none"> • Launch of STAC for Life • <u>Leadership I</u> course for 9th/10th graders • Service project ideas identified & Roadmap • Planning for showcase begins
<u>LAUNCH OF COURSES</u> March – April	<ul style="list-style-type: none"> • Service projects continues • Online microcourses launch • Community music therapy starts
<u>PILOT ENDS</u> May – June	<ul style="list-style-type: none"> • Service projects complete • End-of-year Showcase • Cohort officially completes Pilot Year



BUDGET // COST PER STAC STUDENT

Budget & Cost per STAC Student

**Of note: Due to the generosity of Maryville University and Life Creative Group, we can offer this program FREE OF CHARGE to prospective students*

BUDGET FY 2022	Per individual students	Per pilot of 10 students
Learning Labs	\$800/per student	\$8,000/total
College Courses <small>*Assumes each completes 1 course</small>	\$1,200/per course	\$12,000/total
Estimated Cost for Music & Arts Therapists	\$50/per student & \$400/per cohort	**\$4,000/for 8 sessions
End-of-year Showcase	--	\$2,000
Other Resources <small>(Service projects, etc.)</small>	\$500/per student	\$5,000
	TOTAL COST	\$31,000

Estimated Cost per STAC Student	\$2,900/per student	\$29,000 for pilot year
Actual Cost per STAC Student	<u>FREE</u> to Students	<u>FREE</u> to Students



**WANT TO JOIN, SUPPORT, OR
LEARN MORE ABOUT THIS
PROGRAM?**

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OR

CONTACT US AT

info@lifeartsinc.org



APPENDIX + OTHER RELEVANT RESOURCES